



Portland Wheelmen Touring Club

www.pwtc.com

In 2017 the Portland Wheelmen Touring Club will present the 43rd annual 'Pioneer Century' bicycle event. One of the region's premier rides, the Pioneer begins in Canby Oregon and tours the countryside of Clackamas and Marion counties. Our event offers a variety of routes from which to choose. An 8 mile "Family Ride", a half metric century, two metric centuries and two full centuries.

The 2016 Pioneer Century hosted over 700 riders from numerous states. Our bicycle club has been an important force in promoting safe bicycling in the regional communities for decades. As you can see at our website (www.pwtc.com) we continue to advocate for young riders through such efforts as helmet fittings, bike giveaways and working with other organizations that promote youth bicycle safety programs.

As we celebrate the Pioneer Century 2017, we would like to invite you to join us as a partner sponsor. If your target market includes the community of recreational bike riders or health and fitness oriented people, then your organization will certainly benefit by participating in the Pioneer.

Options for participation might include providing food items (for rest stops), etc. and naturally we would love for your organization to have a booth at the Clackamas Fairgrounds to promote your products on ride day. Your logo will be proudly displayed on our web site as well as print media.

"Take Life by the Handlebars" and join us for this signature event. We'll give you a call in a few days to explore possibilities, but, in the meantime, please feel free to call/email Ann or myself if you have any questions.

Thanks for your time. We look forward to chatting with you soon.

Event Coordinators

Brian Hammer 1.310.591.9458 / HammerBE@icloud.com

Ann Morrow 1.360.608.3173/anniedmor@comcast.net



Take Life By The Handlebars

We are a Non-Profit 501(C)3 supporting
safe cycling and programs for youth
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P.O. Box 2972 • Portland OR 97208-2972