## PORTLAND WHEELMEN TOURING CLUB

Club Meeting Minutes
July 5, 2018
Respectfully submitted by Joan Cullen, Rec. Secretary

Attendance: Attendance was estimated at 49 members.

PWTC President Chip Kyle called the meeting to order at 7:00 pm at All Saints Episcopal Church.

First time attendees/visitors: Ann, new members Bill Casey and his wife, and long-time member Jackie Seguin were welcomed.

Due to a later arrival time of the presenter of our Program, the Business Portion of the meeting was entered into at this time.

A MOTION to approve the June Club Minutes as published was made by member Patrick Cecil and seconded by Bill Hamilton. The motion passed unanimously.

### TREASURER'S REPORT

Treasurer Corey Eng reported the combined operating and checking accounts held approximately \$55,528, and an additional \$4,272 in the savings account. The P&L statement reflects (-)\$7,000 loss at this time vs. a (-)\$28,000 loss in 2017. Again, the amounts reflect a difference in the accounting systems being used to report STP bus revenue. The 2018 Pioneer final accounting of expenses and revenues was still pending, but expected profits had decreased from last month's projection. After an inquiry from the floor regarding why the event continues to see minimal profits, Corey surmised it was due to lower ridership numbers, climbing overhead costs, and more events being on the calendar.

### **OFFICER REPORTS**

Member-at-Large Jeff Marshall displayed a Portland manufactured Otto Lock. It is a lightweight Kevlar ½" strap reported to be tougher to cut through than the usual cable locks. It comes in 18", 30" or 60" lengths and is a bit spendy, but he was pleased with the product.

Member-at-Large Pat McManus announced Sunday's Lolo Pass ride would offer an after-ride BBQ as a reward for riders tackling the climb. As of July 1, the Members-at-Large would make up the standing Safety Committee. The July QR featured an article with results from a recent University of Virginia study regarding helmet safety ratings.

In the absence of both Road Captains, Sarah Hill and Rob Schroeder, Chip reported there were 92 rides are on the July calendar for an increase of 20% from 2017. Two new ride leaders, Brian Kavanagh and Joe Derting, were offering Climb Spree as a new route to help those wanting more hill training. Members are reminded to double check the online calendar to confirm the rides scheduled. Leaders were thanked for turning in their sign-in sheets. Patrick Cecil, out-going Road Captain, thanked everyone for supporting him as he concludes his term as Road Captain, and the sign-in sheet for mileage to tonight's meeting was on the back table. Chip thanked Patrick for his service on the Board.

Membership Secretary Lori Buffington reported 420 memberships and a total of 572 riders. The Club has had 81 new memberships so far this year, reflecting a slight upward trend from last year.

Recording Secretary Joan Cullen reported the June Board Minutes are now posted online. She and Dave attended the 2018 NW Tandem Rally in Albany, Oregon. They had spoken with friends from both Salem Bike Club and the Mid-Valley Club and found both clubs reporting lower attendance at their event rides resulting in lower club revenues. She also thanked fellow Board members for their diversity of opinion and constructive discussions concerning recent financial issues and planning discussion on the long-term financial viability of the Club.

V-P Ashley Reynolds thanked Benn Schonman for putting together the Old West Loaded Tour. She said it was a great first experience for her. Jeanette Kloos, Board President of the Friends of the Historic Scenic Highway, sent a thank you note for all the members who had volunteered at the annual Gorge Ride. Their ridership was slightly up, 364 participants, and she reported a \$10,000 profit from the event. The Club Picnic is August 5 and online registration is open. Appointed food categories for attendees is appetizers A-L and dessert M-Z. The budget for raffle prizes had been approved for \$1,000. Dan Devise, author of <a href="The Come Back: Greg Lemond">The Come Back: Greg Lemond</a>, the True King of American Cycling, and a Legendary Tour de France will be a guest speaker. Three rides will be offered before the potluck.

# President Chip Kyle announced the following:

- The Board released the final \$3,600 allocated by the 2017 Board for 2018 charitable donations to Community Cycling Center, Bikes for Humanity, Our Savior Lutheran Church (ride start parking lot use), Bike Index, and Columbia River Gorge Kiwanis Club. Final release of the Wells Fargo secured funds has helped to cushion our financial picture for the rest of the year. The Board will be looking at changes going forward when determining 2019 contributions.
- A new Program Coordinator is needed for the September Club Meeting!
- The two outstanding rides sheets from February turned out to be rides that had been cancelled. George Ammerman, Statistician, earlier this evening had received a number of current completed mileage ride sheets.
- The Springwater Corridor along Oaks Bottom will be closed July 9-Oct. 31. The section closed is north of the Sellwood Bridge to the Milwaukie Street connection. A suggested alternative is to ride up the west side of the Willamette River if you're going as far as the Hawthorne Bridge.
- No August Club Meeting attend the August 5 Picnic instead! Online registration is open.

#### COMMITTEE REPORTS

No Committee Reports were given at this time.

## **OLD/CONTINUING BUSINESS**

2018 STP Update: Ann Morrow, Finish Line Coordinator, reported the volunteer t-shirts are available tonight, at the July 9<sup>th</sup> Pizza Party, and at Volunteer Check-in next weekend. Cascade has handed off Hwy 30 signage to Ann. Eleventh Ave will be closed down, but a plan of action for emergency vehicle access has resulted in a slightly different and shorter stage configuration. The Ninth Ave bus and truck parking has been permitted. No police reserves will be available this year to help monitor the route from the St. John's Bridge due to agency reassignment to Multnomah County Sheriff's Dept.

STP Friday Buses: Bill Hamilton reported decline in 2018 ticket sales. Last year four buses were filled and this year he only has three buses going up to Seattle. Monetarily, the Club will make only about \$3,000 on the buses this year where in the past we've made \$4,000-\$5,000. There are still spaces available, but riders will need to call him to reserve a seat.

STP Volunteers: Corey Eng, STP Volunteer Coordinator, reported there were still 10-11 spots open – see him if you can help! The Pizza Party is Monday, July 9, 6:00-8:00 at Flying Pie Pizzeria. Closure of SB I-5 onto EB I-84 beginning Friday evening may cause problems (delays?) for the Portland-bound baggage trucks. Cascade was working on an alternative route to reach Holladay Park.

## **NEW BUSINESS**

Club Dues and Types: Chip presented background regarding the Board's proposal to eliminate the Family membership category. While there are 572 total members, only 420 are billed \$25 using the current fee structure. At this rate, dues have only covered 50% of fixed expenses. Currently the Club is dependent on revenues from the Pioneer Century and the STP contract to make up the shortfall and cover any additional variable Club expenses. Following a lengthy discussion at the June Board Meeting, the Board recommendations were:

- Continue at a \$25 per member rate, but with the elimination of Family Memberships everyone in a family would pay the same rate of \$25.
- Consider elimination of the 33 Board and support services memberships currently being awarded as compensation in the form of a 'free' membership.

Feedback from members present covered a wide range of associated topics including: Comparatively, our dues seemed very low for what the Club offers and had been at the same rate for many years; what was a reasonable amount for an increase; should family memberships be retained at all or offered at a reduced charge; and, whether the comp'd memberships should continue. A more detailed summary of comments will be given to the Board to accompany the follow up discussion at the July Board Meeting. As a result of tonight's discussion, general consensus supported the following ideas:

- A modest increase was reasonable and acceptable.
- Retention of the family membership was desired and there was support for either charging a reduced rate for family members, or the creation of two rate levels Individual and Family.

### **OPEN FLOOR**

Pioneer T-shirts: Leftover t-shirts were available for free!

Wednesday Morning Ride Leaders Needed: Bud Rice announced he and Bob Sahleen were planning to retire as the Wednesday AM leaders as of the first of the year. Duties could be shared by a group of rotating leaders similar to the Monday Morning Meander. See Bud or Bob if you want to help.

QR Articles: On behalf of our editor Kimberly Morehead, Kathleen Hellem encouraged members to send in their pictures and articles for inclusion in the newsletter.

Ann Morrow had several announcements:

- On behalf of the NW Bicycle Safety Council, PWTC is thanked for their donation to purchase helmets for NWBSC's helmet giveaways.
- Cycology Today's program on Tuesday will feature Phil Lingelbach from the Cascades Ride and Brian Hance of Bike Index.
- Ann announced she would be stepping back from several of her leadership roles with the Club
  in 2019. Openings of opportunity for others will be: Welcome Ride Series Coordinator (set up
  the ride calendar schedule with the series leaders), Pioneer Century Day-of-Event Manager,
  STP Finish Line Coordinator (involves permitting, problem solving and liaison with Rebecca
  Sorenson from Cascade), and lead for the STP Announcers.

September's Cycle Oregon Lite Bend Weekend: Pat McManus suggested camping at LaPine State Park as a low cost alternative to staying in Sunriver. Talk to Pat for more information regarding area campgrounds.

Program: Emily Dalsfoit, yoga instructor, demonstrated stretches to help with flexibility and loosening up tight muscles during and after a ride.

Monthly Raffle Drawing: Bob Johnson won the \$25 bike shop gift card.

President Chip Kyle adjourned the meeting at 8:48 pm.