

PORTLAND WHEELMEN TOURING CLUB

Executive Board Meeting Minutes

November 26, 2018

Respectfully submitted by Joan Cullen, Recording Secretary

Attendees: Chip Kyle, Ashley Reynolds, Corey Eng, Lori Buffington, Joan Cullen, Sarah Hill, Rob Schroeder, Eric Hendricks, Jeff Marshall, Pat McManus, Steve Price, Patrick Cecil, Dave Ek, Brian Hammer, QR Editor Mianne Irick, Benn Schonman, and Darin Swanson.

President Chip Kyle called the meeting to order at 6:30 pm at Legacy Emanuel Hospital. The agenda was accepted as distributed. Chip asked Board members to keep their reports short to allow discussion time for the two major agenda items, the Pioneer Century future and the Club Name Survey results.

Seating of Visitors: Chip welcomed members Brian Hammer, Benn Schonman, Mianne Irick, Patrick Cecil, Darin Swanson, and Dave Ek.

A MOTION to approve the October Executive Board minutes as distributed was made by Lori Buffington and seconded by Sarah Hill. The motion passed unanimously.

TREASURER'S REPORT

Treasurer Corey Eng distributed the 2018 November Account Balance Summary ending November 26, a comparison summary showing 2017 and 2018 numbers, and the P&L comparison of January-November 26 for 2018 with the same time period in 2017. There is \$57,469.34 in the operating account with outstanding checks totaling \$422.73, leaving an available balance of \$57,046.61. The checking account (Pioneer) holds \$335.60 and the business savings account is at \$4,273.11. Total available funds are \$62,078.05. Currently the Club stands with a net loss of \$1,394.07 for the year. Review of expenses by categories does not reflect any significant change since September. The rental fee for the church meeting space has been paid.

BOARD MEMBERS' REPORTS

President Chip Kyle reported:

- The Church reminded us that before we leave at the conclusion of the Club Meeting, tables and chairs need to be returned to their original set up and any food trash needs to be cleaned up and removed to the outside trash bins.
- Chip had responded to Ann Morrow's email inquiry acknowledging receipt of NWBSC's request for 2019 charitable donation funding.
- In follow up of the handling of the Robert Campbell estate: Member Bill Schideler, who is currently storing the estate's donated cycling items in his garage, is asking for direction on how to disperse the items. Several suggestions were made:
 - Offer major valued items as silent auction items at the Awards Banquet.
 - Have lesser-valued items at the December Swap Meet for members to purchase. Anything left at end of night could be donated to Community Cycling Center.
 - Post an inventory list on the Club's group Facebook page and in the newsletter.
 - Consider if City Bikes would be interested in buying any of the used parts or list to sell on Craig's List or eBay. This could become time consuming and labor intensive for a volunteer to undertake.

Due to Bill Schideler's recent health issues, Chip would check with Bill Hamilton to see if he could assist with bringing items to next week's Club Meeting.

V-president Ashley Reynolds contacted Street Trust regarding their participation in LAB's grassroots effort to stop congress's bill regarding AV START (autonomous vehicles) regulations. Street Trust indicated they had not been contacted directly by LAB and Street Trust's level of political involvement was on a local/state level not at a national level.

Membership Secretary Lori Buffington reported 448 memberships and 600 total riders/family members. The Club has 100 new memberships and 123 new members, with 112 dropped members in 2018. She

passed on to Chip two charitable donation requests (Friends of the Historic Columbia River Highway and a member's special request involving the City of Gresham). Donation requests will be reviewed at the December Board Meeting.

Recording Secretary Joan Cullen asked members to take some of the leftover Club brochures and drop them off at their local bike shop or REI to resupply store stocks. Lori indicated she had the thumb drive with the brochure's master file should the Club need to update it with the revised membership fees and/or name.

Road Captain #1 Sarah Hill advocated to continue maintaining a Club phone contact number for use by members or their families in case of emergencies involving riders out on rides. Some ride leaders are beginning to use Ride with GPS for their maps; however, the cue sheets still require heavy editing for practicable usage by riders.

Road Captain #2 Rob Schroeder reported the number of rides in November turned out much better than originally reported at the beginning of the month. Currently December has 57 rides, a bit down from the 65 offered in 2017, and December 23 still needs a ride.

Member-at-Large Eric Hendricks had returned from vacation and was ready to get back to riding.

Member-at-Large Jeff Marshall had nothing to report at this time.

Member-at-Large Pat McManus had nothing to report at this time. (See her report under the Bike Safety Committee report.)

Member-at-Large Steve Price reported he had not been riding much at this time.

COMMITTEE REPORTS

Bike Safety Committee: Pat McManus reported a rider had slipped on wet leaves while on last weekend's Welcome Ride. Fortunately, the rider's injuries were minor and did not prevent her from finishing the ride.

CONTINUING/UNFINISHED BUSINESS

2019 Pioneer Century: Chip reopened the topic put forth at October's Board Meeting regarding the main objective of the event and its impact on the Club as a whole. An in-depth discussion ensued regarding the following identified issues:

- Lower than expected profits from the event, increasing event costs, and diminished ridership numbers have put its financial viability and sustainability in question.
- An overall trend has found that other clubs' events have also been experiencing similar challenges while charity-focused events produced by private promoters have become popular.
- Implemented cost cutting ideas in 2018 generated fewer savings than expected and it was felt to have the potential to impact the overall quality of future events.
- Volunteer staffing recruitment has become more of a challenge with the additional need of members to step up and staff STP a few weeks later.
- Lack of adequate volunteers to staff rest stops has resulted in paying other groups to staff the stops and lowers the potential profit margin. It was noted that the paid rest stop staffs have done excellent jobs over the years and their expertise is greatly valued and appreciated.
- Promoting the event within the Club itself seems to have fallen off. Many members end up volunteering and working the event rather than paying to ride.
- Many volunteers take on double shifts or multiple tasks to fill the volunteer need.
- More effort/money has been going to advertising the event without evidence of a significant increase in ridership.
- It was suggested a special ride for the Club could be put on its place.

Following the one-hour discussion the following consensus was reached: In light of the continued and escalating financial risk to the Club, it was recommended the Pioneer Century for 2019 be put on

hiatus. Restructuring and rebranding for the event would be explored. The membership would be notified of the decision, but further feedback was welcomed. Chip asked for Board members to send him their thoughts on this important decision and he would draft a statement for presentation to the membership at the December Club Meeting.

Brian Hammer and Benn Schonman were asked what monies might have already been paid out in the form of deposits for event permits, fairground reservations and event jersey production. Deadline for reservations of the fairgrounds was mid-December and, although Benn had been working with Primal regarding the jersey design, there were no costs incurred yet.

A MOTION was made by Steve Price and seconded by Rob Schroeder to not hold the Pioneer Century in 2019. The motion passed with a majority vote of 9 yes and 1 nay.

Club Name Discussion: Chip reported on the results of the survey monkey sent out a couple weeks ago:

- 292 responses* were received out of 498 surveys that were sent out. One follow up contact was made to those who had not responded within the first 10 days. (The majority of responses were received within the first 3-4 days.)
- 60% agreed to consider a name change
- 20% were neutral on the subject
- 20% disagreed to consider a name change
- 83% of responders were willing to attend a Club Meeting to vote on the amendment

(*Based on the number of responses, the results were considered to be a valid reflection of the feelings of the membership.)

The list of suggested names and the open comments section had been distributed to the Board members for their review. Discussion regarding the strategy for the next step ensued. The top 10 names were gleaned from the suggested names. Patrick Cecil and Ashley volunteered to help in a web domain (.com, .org, or club), Facebook and Instagram search to see which of these names were available for consideration.

Next steps:

- A survey would be sent to the membership with the top five available name choices. The top ranked name would then be voted on along with our current name.
- Per the Constitution, a motion stating the amendment to change the name would be announced at a Club Meeting (potentially in March).
- The motion would then be 'printed' in the newsletter/website.
- A formal vote at the following Club Meeting would be taken. Adoption of the amendment requires a 2/3rd's majority of those members in attendance at the meeting.

Approximately 45 minutes of discussion was devoted to the above topic.

NEW BUSINESS

Website Structure – Club vs. Non-Club Access: Due to the late hour, this topic was tabled.

Pat McManus indicated she would not be in attendance at the December Board Meeting.

President Chip Kyle adjourned the meeting at 8:54 pm.