

PORTLAND WHEELMEN TOURING CLUB

Executive Board Meeting Minutes

January 22, 2019

Respectfully submitted by Joan Cullen, Recording Secretary

Attendees: Pat McManus, Ashley Reynolds, Corey Eng, Cindy Bernert-Coppola, Joan Cullen, Rob Schroeder, Darin Swanson, Eric Hendricks, Joel Loh, Steve Price, Stacy Barbadillo, Alan Coppola, Dave Ek, Brian Hammer, Mianne Irick, Ann Morrow Benn Schonman.

President Pat McManus called the meeting to order at 6:29 pm at Legacy Emanuel Hospital.

Seating of Visitors: Pat welcomed members Alan Coppola, Dave Ek, Brian Hammer, Mianne Irick, Ann Morrow, and Benn Schonman.

A MOTION to approve the December Executive Board Minutes as distributed was made by Cindy Bernert-Coppola and seconded by Eric Hendricks. The motion passed unanimously.

TREASURER'S REPORT

Treasurer Corey Eng distributed the 2019 Account Balance Summary ending January 22, a comparison Balance Sheet summary showing 2018 and 2019 numbers, and the P&L comparison of January 1-January 22, with the same time period in 2018. There is \$62,415.05 in the operating account (deposits of \$998.75 are in transit and not included) with outstanding checks totaling \$9,865.17, leaving an available balance of \$53,548.63. The checking account (Pioneer) still holds \$335.60 and the business savings account is at \$4,273.32. Total available funds are \$67,023.97. The Mooney Helmet Fund balance of \$379 was added to the donation to NW Bicycle Safety Council for purchase of helmets, and this category has been closed out. The secured credit account stands at \$1,500, decreased from \$18,000 in 2018. Due to the CPA's late filing of the 2016 and 2017 taxes, she agreed to settle our account for \$500. We will not be using her services again and a new CPA will be filing our 2018 taxes. We received notification that the IRS has ruled to waive the fines for the late filing of 2016 and 2017 tax forms!

BOARD MEMBERS' REPORTS

President Pat McManus reported:

- February's Top Talk addresses the advantages of the new QR format. Pat was asked if a demonstration of the new format could be offered at the February Club Meeting.
- Pat had received information regarding the 2019 League of American Bicyclists National Summit in Washington, D.C., which featured a one-day super summit workshop addressing membership recruitment and other difficulties facing clubs at this time. Due to the subject matter, it was felt by those present it would be very worthwhile workshop to attend. *
- The LAB insurance premium covering liability and D&O coverage had been paid. The premium had increased \$500 based on the larger number of members currently in the Club. There is also an additional charge of \$116 to the Club if mountain bike rides are on our ride calendar (which last year the schedule did feature such a ride).
- The insurance company had already reached out to one of our members who had a recent cycling accident resulting in injuries requiring ER services and hospital stay.
- LAB's list of bike livability among the states ranked Oregon at #5, with Washington being #1.
- Board members were asked to introduce themselves before giving their reports.

* A MOTION was made by Corey Eng, and seconded by Steve Price, approving up to \$800 to cover Pat's expenses to the LAB Summit Conference on March 18, 2019. This would include 2 nights lodging, registration fee and per diem for 2 days. (Pat had already offered to cover the cost of her own airfare.) Motion passed unanimously.

V-president Ashley Reynolds (member since 2016) reported the Reach the Beach Training series would begin February 16. She would be helping with the longer routes and communicating with the RtB organization. Kathleen Hellem would be helping with the shorter routes. Ashley asked whether the Club

would consider advertising at the upcoming Bike Film Festival. The deadline for ad submissions was April 1st and she thought the cost might be around \$400. No decision was made at this time.

Membership Secretary Cindy Bernert-Coppola (member since 2005) reported on the following:

- The Club has 448 memberships and 601 total riders/family members. In 2019, 6 new memberships and a total of 8 new riders have been entered.
- The process of migrating the membership database from the Access program to the website is still underway. A 'coupon' code has been created for elected and select appointed positions to use at the time they renew their memberships.
- At her visit to the post office she learned our PO box only has one key.
- A note was received from Patty Mooney, Club Historian, informing us she will be moving and needs to have the boxes of Club historical papers and memorabilia, going back to 1971, picked up within the next few months. Cindy offered to contact Patty and get more details. The decision to replace the historian's position was tabled until another time. Corey felt the old newsletters should be archived. Further discussion is needed regarding undertaking such a project.
- A pdf of the 'printed' version of the directory can be requested from Cindy.
- A copy of the current contact list of Board and appointed positions was distributed to Board members. Corrections can be sent to Cindy.

Recording Secretary Joan Cullen (member since 1985) reported she had returned a call to the brother of Ron Householder, a member who had passed away several years ago. Ron had directed that a monetary donation be sent to the Club. It was suggested an article be placed in the QR once Corey had received the donation. Flowers had been sent to Milan Kavanaugh following her cycling accident.

Road Captain #1 Darin Swanson (member since 2016) did not have anything to report at this time.

Road Captain #2 Rob Schroeder (member since 1993) reported the Executive Board Meetings are now listed on the calendar. Rob requested mileage credit be awarded to members who ride to the Board Meetings to be consistent with the same practice already offered to members who ride to the Club Meetings. There were no objections to begin this practice. The January ride calendar has 62 rides scheduled, surpassing January 2018's schedule of 59 rides. February already has 53 rides on the calendar and the second call for rides email blast was scheduled to go out tomorrow. Darin's training was going well and he was posting the individual rides while Rob was posting the repeat rides. Planning for a spring Ride Leader Workshop was underway.

Member-at-Large Stacy Barbadillo (member since 2012) reported he rides with several cycling groups (VBC and Portland Velo) in addition to PWTC because he likes the variety of rides in different areas and cycling groups.

Member-at-Large Eric Hendricks (member since 2015) found the pre-ride safety briefings were remaining to be of good quality.

Member-at-Large Joel Loh (member since 1993) has explored some routes up in the Longview area, and, after a conversation with a fixed gear rider, wondered if we might try offering a ride for fixies.

Member-at-Large Steve Price (member since 1978/rejoined) admitted he had ventured out to ride even though the temperatures had not yet reached 70 degrees.

COMMITTEE REPORTS

Bike Safety Committee: Steve Price, as the new Committee Chair, reported on the recent accident and the rider's injuries. A report has been sent to the insurance company. The incident involved the touching of wheels at a higher rate of speed.

CONTINUING/UNFINISHED BUSINESS

Club Name Change Motion: Pat opened the discussion to select the Club Meeting date for the motion to be presented to the membership. After discussion it was decided a motion would be put forth at the February Club Meeting proposing the vote take place at the April Club Meeting. Portland Bicycling Club was the name receiving the highest resulting score from the survey monkey poll, and would run against our current name, Portland Wheelmen Touring Club. Per the Constitution the motion, after being presented at a Club Meeting, will need to be published in the newsletter, and voted on at a subsequent Club Meeting. Due to a number of members being out of town for the March Meeting, it was decided to take the vote in April. Members must be present to vote.

Gresham Park Paver: Due to time constraints this topic was tabled until a future meeting.

Awards Banquet Update: Benn Schonman, Banquet Coordinator, reported registration would close on Wednesday and currently 122 attendees have registered. The awards have been ordered and ride leader gift cards and door prizes have been purchased. The program brochures are ready for pick up from the printer tomorrow. Left over STP arm warmers will be an extra perk for attendees.

NEW BUSINESS

Quick Releases Update: Mianne Irick, QR Editor, reported on statistics compiled of users' access to the new QR format in December compared to January. Although use did decline slightly in January (49.4%) from December (52.1%), Top Talk continued to be the most popular posting accessed by users. It should be noted the 'click' count was taken from those using the email access path only and did not capture 'clicks' when users opened posts directly from the website. Mianne suggested these numbers be monitored and re-evaluated if they drop. It was noted that although there are approximately 600 members, the QR's email blast goes out to 973 addresses. Cindy clarified that non-renewing members are not automatically dropped from the mail chimp QR list. Board members were again asked to define what type of content should be posted to the website (website vs. Facebook vs. Instagram, etc.). A process for posting articles, etc., needs to be developed. Pat indicated Board members would be asked for feedback to help the editor establish this process. Past editor, Ann Morrow, expressed her view on the values of the QR to promote member unification, user appeal to all members, and provide a source of socialization to draw members to club activities and events. Development of the new web based QR continues to evolve. Pat invited Mianne to attend meetings or designate a representative to attend when she could not.

Pioneer Century Future: Neal Armstrong of Axiom Productions had contacted Benn Schonman and Brian Hammer regarding what their company offers event rides. Axiom currently produces several local athletic events, including Worst Ride of the Year, Harvest Century, Portland Century, Petal Pedal, and several running events. Selected members from the Club (Brian, Benn, Corey Eng, Stacy Barbadillo, Joan Cullen and Pat McManus) met with Neal Armstrong for his short presentation regarding the kind of services his company offers. Brian presented the Board with an overview of this meeting. At the conclusion of the meeting no final decision was made to partner with Axiom without additional consultation with the Board. Following discussion by the Board, Pat asked members to submit additional questions for Axiom related to producing the Pioneer, additional thoughts related to the Club's own plans for the future of the Pioneer Century, or if a partnership between Axiom and PWTC had any advantage or appeal. Recommendations or areas needing additional input were:

- The Pioneer would remain on hiatus for 2019. It was agreed that to maintain the Pioneer Century's continued presence, any information on our web or other social media sites should strongly reflect the event is only on hiatus.
- An exploratory committee (Board appointed) was needed to explore options for continuing the event as is, changing what the event offers in the way of routes and services, creating a members only event, or creating an entirely new event.
- Is there a format for the event that would allow it to be self-sustaining?
- Continue a dialog with Axiom regarding their services (ownership vs. a la carte services), taking into consideration the long-term impact of selling the event or entering into a partnership with

Axiom which would allow PWTC to use established resources (volunteers) to keep costs at a low level.

- Past event cost information is needed to compare with any offers Axiom may propose.
- Careful review of any proposal from Axiom as it impacts the long-term existence of PWTC's signature event.

Pat asked Brian Hammer to chair the exploratory committee to further brainstorm options, clarify the objective for the Pioneer, and follow up with Axiom. She would send out a draft for review by Board members of questions to be sent to Axiom. The committee will be asked to report back to the Board at the February Board Meeting. Discussion on this topic lasted approximately 45 minutes.

Volunteerism at Outside Events/Projects: Due to time constraints this topic was tabled until a future meeting.

Board Member Dues: Due to time constraints this topic was tabled until a future meeting.

President Pat McManus asked if there were any additional comments; hearing none, she adjourned the meeting at 9:01 pm.